

Fruit IQ Test Results Prove Positive For Retailers

The current drive by major retailers for better quality fresh produce has been given a boost by fruit testing technology specialist Sinclair iQ. Sinclair iQ, a division of UK-based labelling company Sinclair International, has announced the results of consumer research trials involving its SIQ-FT machine. The SIQ-FT (Sinclair International Quality – Firmness Tester) is a non-destructive high speed system for measuring the firmness of every individual fruit online. The latest research saw consumer panels assessing the sensory properties of apples and avocados, including external firmness and internal texture. Results show that SIQ-FT measurements correlate well with consumer perceptions of texture and ripeness. The SIQ-FT has been developed for use by fruit distributors and packhouses worldwide. The system is designed to ensure the consistent supply of produce at a desired specification for retailers. Product applications include avocado, apples, kiwifruit, stonefruit and mango.

